

## THE GOSPEL IN EGYPT.

**From Our Special Correspondent.**

1. *Journal of the American Medical Association*, 1997; 277: 1033-1036.

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and need. Once a market need is identified, the next step is to develop a concept for a product that meets this need. This concept should be based on the market research and should take into account the company's resources and capabilities. The concept should then be refined and developed into a detailed product plan. This plan should outline the features, benefits, and pricing of the product, as well as the marketing and distribution strategy. The final step in the process is to create a prototype of the product. This prototype can be used to test the product's feasibility and to gather feedback from potential customers. Once the prototype is complete, the company can begin the process of manufacturing and distributing the product.